ORDER

Orders Order / Rev: 107176 06859169 Alt Order #: Product Desc: **ROMNEY FOR PRES 60** KSNV 424 Estimate: Flight Dates: 09/28/12 - 10/02/12 Primary AE: Amy McCreary Sales Office: BLPHI Original Date / Rev: 09/27/12 / 12/03/12 Order Type: **GENERAL** Sales Region: National Agency Name: **American Rambler Productions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 138 Conant St. Billing Cycle: EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Romney for President Name: Demographic: A35+ New Business Thru: **Product Codes:** 00:05:00 PLC02-Republican Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	13	\$18,900.00	\$16,065.00
10/01/12	10/02/12	24	\$33,600.00	\$28,560.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	13	\$18,900.00	\$16,065.00	0.00
October 2012	24	\$33,600.00	\$28,560.00	0.00
Totals	37	\$52,500.00	\$44,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	27%	\$52,500.00
Market	100%	\$194 444 44

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$58,333.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$38,888.89
KTUD	0%	\$0.00
KVVU	20%	\$38,888.89
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$5.833.33

L	n Ch	Start	End	Inventory Code	Break	Start/End I	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Ε	1 KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	F-	1:00	1	\$1,300.001	0.00 NM	1	\$1,300.00
				M-F 6-7a WakeUp	w/Wagners								
	WAKE \	N/WAGNF	RS2										
	<u>Sta</u>	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 12/04/12 11:42:21 Page 2 of 4

Order / Rev: 107176 Advertiser: Romney for President

Alt Order #: 06859169 Product Desc: ROMNEY FOR PRES 60 KSNV

Flight Dates: 09/28/12 - 10/02/12 Estimate: 424

	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/28/1	2 09/28/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	F	1:00	1	\$1,300.001	0.00 NM	1	\$1,300.00
	W/WAGN	NRS2										
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M-F 6-7a WakeUp		\$1,300.00 6-7a	0.00 MT	1:00		\$1,400.001	0.00 NM	2	\$2,800.00
			M-F 6-7a WakeU	-	0-7a	M1	1.00	2	ψ1,400.001	0.00 14101		ψ2,000.00
	W/WAGN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MT		\$1,400.00	0.00						
E 3 KSNV	10/01/1	2 10/02/12	Today Show Today Show	СМ	658a-9am	MT	1:00	2	\$1,800.001	0.00 NM	2	\$3,600.00
TODAY	SHOW											
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,800.00	Rating 0.00						
E 4 KSNV	09/28/1	2 09/28/12	Today Show	CM	658a-9am	F	1:00	1	\$1,700.001	0.00 NM	1	\$1,700.00
			Today Show									
TODAY		End Data	\Maakdaya	Cnoto/Mook	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,700.00	Rating 0.00						
			M-F Today Show		9-10a	MT	1:00	2	\$850.001	0.00 NM	2	\$1,700.00
			M-F Today Show									
	SHOW 2			0 , 00, 1	Б.,	5.0						
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$850.00	Rating 0.00						
E 6 KSNV					9-10a	F	1:00	1	\$700.001	0.00 NM	0	\$0.00
	SHOW 2		M-F Today Show						,			,
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	F	1 Stort	\$700.00	0.00	aalidaya	Lar	anth Data	Dta Tuno		
	Date Ra		escription escription		<u>t/End Time</u>	VV	<u>eekdays</u>	Ler	ngth Rate	Rtg Type		
, , , , , , , , ,		2-09/30/12 N	1-F Today Show II:	3rd Hr 9-10	а		F					
Cre	09/24/12 edited	2-09/30/12 N	1-F Today Show II :	3rd Hr 9-10	a		F	1	1:00 (\$700.00			
			1-F Today Show II :	3rd Hr 9-10	a		F	1				
[CF	edited REDIT-RE	EFUND]	M-F Today Show		10am-11am	MT	1:00	2			2	\$1,300.00
E 7 KSNV	edited REDIT-RE	EFUND] 2 10/02/12							1:00 (\$700.00	0.00 NM	2	\$1,300.00
[CF E 7 KSNV TODAY Sta	edited REDIT-RE 10/01/1 SHOW (rt Date	EFUND] 2 10/02/12 3 End Date	M-F Today Show Today 4th Hour Weekdays		10am-11am <u>Rate</u>				1:00 (\$700.00	0.00 NM	2	\$1,300.00
[CF E 7 KSNV TODAY Sta Week: 10/	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT	III 4th B M <u>Spots/Week</u> 2	10am-11am <u>Rate</u> \$650.00	MT <u>Rating</u> 0.00	1:00		\$650.001	0.00 <i>NM</i>		
[CF E 7 KSNV TODAY Sta Week: 10/	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show	III 4th B M <u>Spots/Week</u> 2	10am-11am <u>Rate</u>	MT			1:00 (\$700.00	0.00 NM	2	\$1,300.00 \$650.00
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12	M-F Today Show Today 4th Hour Weekdays MT	III 4th B M <u>Spots/Week</u> 2	10am-11am <u>Rate</u> \$650.00	MT <u>Rating</u> 0.00	1:00		\$650.001	0.00 <i>NM</i>		
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show	III 4th B M <u>Spots/Week</u> 2	10am-11am <u>Rate</u> \$650.00	MT <u>Rating</u> 0.00	1:00		\$650.001	0.00 <i>NM</i>		
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF	Spots/Week 2 III 4th &M Spots/Week 1	10am-11am Rate \$650.00 10am-11am Rate \$650.00	MT <u>Rating</u> 0.00F <u>Rating</u> 0.00	1:00	1	\$650.001 \$650.001	0.00 NM 0.00 NM	1	\$650.00
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray	Spots/Week 2 III 4th BM Spots/Week	10am-11am Rate \$650.00 10am-11am	MT Rating 0.00F Rating	1:00		\$650.001	0.00 <i>NM</i>		
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV Sta Week: 09/ E 9 KSNV	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF	Spots/Week 2 III 4th &M Spots/Week 1	10am-11am Rate \$650.00 10am-11am Rate \$650.00	MT <u>Rating</u> 0.00F <u>Rating</u> 0.00	1:00	1	\$650.001 \$650.001	0.00 NM 0.00 NM	1	\$650.00
E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray	Spots/Week 2 III 4th &M Spots/Week 1	10am-11am Rate \$650.00 10am-11am Rate \$650.00	MT <u>Rating</u> 0.00F <u>Rating</u> 0.00	1:00	1	\$650.001 \$650.001	0.00 NM 0.00 NM	1	\$650.00
E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12 2 10/02/12 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray	Spots/Week 2 III 4th BM Spots/Week 1 CM Spots/Week 2	10am-11am Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00	Rating 0.00 Rating 0.00 Rating 0.00 MT	1:00	1	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM	1	\$650.00 \$1,300.00
E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12 2 10/02/12 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray	Spots/Week 2 III 4th BM Spots/Week 1 CM Spots/Week	10am-11am Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate	MT Rating 0.00F Rating 0.00 MT	1:00	1	\$650.001 \$650.001	0.00 NM 0.00 NM	1	\$650.00
E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/ E 10 KSNV	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12 2 10/02/12 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT	Spots/Week 2 III 4th BM Spots/Week 1 CM Spots/Week 2	10am-11am Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00	Rating 0.00 Rating 0.00 Rating 0.00 MT	1:00	1 2	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM	2	\$650.00 \$1,300.00
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/ E 10 KSNV RACHA	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12	EFUND] 2 10/02/12 3 End Date 10/07/12 2 09/28/12 3 End Date 09/30/12 2 10/02/12 End Date 10/07/12	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray	Spots/Week 2 III 4th BM Spots/Week 1 CM Spots/Week 2	10am-11am Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00	Rating 0.00 Rating 0.00 Rating 0.00 MT	1:00	1 2	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM	2	\$650.00 \$1,300.00
[CF E 7 KSNV TODAY Sta Week: 10/1 E 8 KSNV TODAY Sta Week: 09/1 E 9 KSNV RACHA Sta Week: 10/1 E 10 KSNV RACHA Sta Week: 09/1 E 10 KSNV	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1 EL RAY rt Date 24/12 10/01/1	EFUND] 2 10/02/12 3	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray	Spots/Week 2 III 4th 18M Spots/Week 1 CM Spots/Week 2 CM Spots/Week 1	Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm Rate \$650.00	Rating 0.00 Rating 0.00 Rating 0.00 MT Rating 0.00 F	1:00 1:00 1:00	1 2	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM	2	\$650.00 \$1,300.00 \$650.00
[CF E 7 KSNV TODAY Sta Week: 10/1 E 8 KSNV TODAY Sta Week: 09/1 E 10 KSNV RACHA Sta Week: 10/1 E 10 KSNV RACHA Sta Week: 09/1 E 11 KSNV	edited REDIT-RE 10/01/1 SHOW : rt Date 01/12 09/28/1 SHOW : rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1 EL RAY rt Date 24/12 09/28/1	EFUND] 2 10/02/12 3	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray	Spots/Week 2 III 4th IBM Spots/Week 1 CM Spots/Week 2 CM Spots/Week	Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm	Rating 0.00 Rating 0.00 Rating 0.00 MT Rating 0.00 F Rating 0.00	1:00	1 2	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM	2	\$650.00 \$1,300.00
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/ E 10 KSNV RACHA Sta Week: 09/ E 11 KSNV NEWS /	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1 EL RAY rt Date 24/12 09/28/1 AT NOOI	EFUND] 2 10/02/12 3	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray	Spots/Week 2 III 4th 18M Spots/Week 1 CM Spots/Week 2 CM Spots/Week 1 CM	Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm 11am-12pm	Rating 0.00F Rating 0.00 MT Rating 0.00F Rating 0.00F	1:00 1:00 1:00	2 2 1	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1 2	\$650.00 \$1,300.00 \$650.00
E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/ E 10 KSNV RACHA Sta Week: 09/ E 11 KSNV NEWS /	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1 EL RAY rt Date 24/12 09/28/1 AT NOOI rt Date	EFUND] 2 10/02/12 3	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray Rochael Ray	Spots/Week 2 III 4th 18M Spots/Week 1 CM Spots/Week 2 CM Spots/Week 1 CM Spots/Week	Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm Rate \$650.00 12-1230pm	Rating 0.00F Rating 0.00 MT Rating 0.00F Rating 0.00F Rating 0.00F	1:00 1:00 1:00	2 2 1	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1 2	\$650.00 \$1,300.00 \$650.00
[CF E 7 KSNV TODAY Sta Week: 10/ E 8 KSNV TODAY Sta Week: 09/ E 9 KSNV RACHA Sta Week: 10/ E 10 KSNV RACHA Sta Week: 09/ E 11 KSNV NEWS /	edited REDIT-RE 10/01/1 SHOW 3 rt Date 01/12 09/28/1 SHOW 3 rt Date 24/12 10/01/1 EL RAY rt Date 01/12 09/28/1 EL RAY rt Date 24/12 09/28/1 AT NOOI rt Date 24/12	EFUND] 2 10/02/12 3	M-F Today Show Today 4th Hour Weekdays MT M-F Today Show Today 4th Hour WeekdaysF Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray Rohael Ray	Spots/Week 2 III 4th 18M Spots/Week 1 CM Spots/Week 2 CM Spots/Week 1 CM	Rate \$650.00 10am-11am Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm Rate \$650.00 11am-12pm 11am-12pm	Rating 0.00F Rating 0.00 MT Rating 0.00F Rating 0.00F	1:00 1:00 1:00	2 2 1	\$650.001 \$650.001 \$650.001	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1 2	\$650.00 \$1,300.00 \$650.00

Print Date: 12/04/12 11:42:21 Page 3 of 4

Order / Rev: 107176 Advertiser: Romney for President

Alt Order #: 06859169 Product Desc: ROMNEY FOR PRES 60 KSNV

Flight Dates: 09/28/12 - 10/02/12 Estimate: 424

Ln Ch Start NEWS AT NOO	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating						
Week: 10/01/12 E 13 KSNV 10/01/1	10/07/12	Days of our Lives		\$850.00 1258p-2pm	0.00 MT	1:00	2	\$850.001	0.00 NM	2	\$1,700.00
L 13 K3NV 10/01/	12 10/02/12	Days of our Lives		1230p-2piii	V	1.00	2	φ630.00 1	U.UU INIVI	۷	\$1,700.00
DAYS OF OUR	LIVES	.,									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MT	2	\$850.00	0.00	4.00		#050.004	0.00.1114		4050.00
E 14 KSNV 09/28/	12 09/28/12	Days of our Lives Days of our Lives		1258p-2pm	F	1:00	1	\$850.001	0.00 NM	1	\$850.00
DAYS OF OUR	LIVES	Days of our Lives									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12	09/30/12	F	1	\$850.00	0.00						
E 15 KSNV 09/28/	12 09/28/12		CM	3-4p	F	1:00	1	\$900.001	0.00 NM	1	\$900.00
DR. PHIL		Dr Phil									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	F	1	\$900.00	0.00						
E 16 KSNV 10/01/	12 10/02/12	Dr. Phil	CM	3-4p	MT	1:00	2	\$900.001	0.00 NM	2	\$1,800.00
		Dr Phil									
DR. PHIL	End Data	Maaladaya	C==4= ///==1.	Data	Datina						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 17 KSNV 10/01/12				4-5pm	MT	1:00	2 \$	1,450.001	0.00 NM	2	\$2,900.00
E 17 ROIV 10/01/	12 10/02/12	4PM NEWS (1 ho	,	ч орш	771	1.00	2 ψ	1,400.001	0.00 14101	_	Ψ2,000.00
4P NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MT		\$1,450.00	0.00						
E 18 KSNV 09/28/	12 09/28/12	NEWS 3 at 4 (1 h	,	4-5pm	F	1:00	1 \$	1,400.001	0.00 NM	1	\$1,400.00
4P NEWS		41 W NEWO (1 110	oui)								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12	09/30/12	F	1	\$1,400.00	0.00						
E 19 KSNV 09/28/	12 09/28/12	,	CM	5-630p	F	1:00	1 \$	2,000.001	0.00 NM	1	\$2,000.00
5P NEWS		M-F Early News									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	F		\$2,000.00	0.00						
E 20 KSNV 10/01/	12 10/02/12	M-F Early News	CM	5-630p	MT	1:00	2 \$	2,400.001	0.00 NM	2	\$4,800.00
ED NEWO		M-F Early News									
5P NEWS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Pating						
Week: 10/01/12	10/07/12	MT		\$2,400.00	Rating 0.00						
E 21 KSNV 10/01/		M-F Jeop/Wheel	CM	630-730pm	MT	1:00	2 \$	2,600.001	0.00 NM	2	\$5,200.00
		M-F Jeopardy/Wh	neel of Fortune	· e							
JEPARDY/WHE											
Start Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 10/01/12 E 22 KSNV 09/28/	10/07/12	M-F Jeop/Wheel	CM	\$2,600.00 630-730pm	0.00	1:00	1 ¢	2,000.001	0.00 NM	1	\$2,000.00
L 22 NOIV 03/20/	12 03/20/12	M-F Jeopardy/Wh		•	'	1.00	ıψ	2,000.001	0.00 14101	'	Ψ2,000.00
JEPARDY/WHE	EL										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	F		\$2,000.00	0.00						*
E 23 KSNV 10/01/1	12 10/02/12			11pm-1135p	m MT	1:00	2 \$	2,400.001	0.00 NM	2	\$4,800.00
11P NEWS		M-F News 3 at El	C 4 C I I								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MT		\$2,400.00	0.00						
E 24 KSNV 09/28/	12 09/28/12			11pm-1135p	mF	1:00	1 \$	2,200.001	0.00 NM	1	\$2,200.00
11P NEWS		M-F News 3 at El	even								
III INLVVO											

Print Date: 12/04/12 11:42:21 Page 4 of 4

KSNV

 Order / Rev:
 107176
 Advertiser:
 Romney for President

 Alt Order #:
 06859169
 Product Desc:
 ROMNEY FOR PRES 60

Flight Dates: 09/28/12 - 10/02/12 Estimate: 424

Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 24	KSNV	09/28/12	09/28/12	M-F News 3 at E	leven CM	11pm-1135p	mF-	1:00	1	\$2,200.001	0.00 NM	1	\$2,200.00
				M-F News 3 at E	leven								
	11P NEV	NS											
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09/2	24/12	09/30/12	F	1	\$2,200.00	0.00						
E 25	KSNV	09/30/12	09/30/12	Sa-Su News 3 at	t ElevenCM	11pm-1135p	om	-S 1:00	2	\$2,200.001	0.00 NM	2	\$4,400.00
				Sa-Su News 3 a	t Eleven								
	11P NEV	NS											
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09/2	24/12	09/30/12	S	2	\$2,200.00	0.00						

Totals 37 \$52,500.00